



Perion Network to Participate in the *27th Annual Needham Growth Conference*
on January 15th, 2025

NEW YORK & TEL AVIV – December 18, 2024 – Perion Network Ltd. (NASDAQ & TASE: PERI), a technology leader in connecting advertisers to consumers across all major digital channels, announced today that it will participate in the *27th Annual Needham Growth Conference* on January 15th in New York

Tal Jacobson, CEO, and Elad Tzubey, CFO will host one-on-one meetings with investors that day. To schedule a meeting with the Company, please contact your representative at Needham.

Mr. Jacobson will also participate in a fireside chat at 10:15 am Eastern Time. A live webcast of the fireside chat will be available on the company's website and can be accessed by the following link:

<https://wsw.com/webcast/needham143/peri/2252448>

###

About Perion Network Ltd.

Perion connects advertisers with consumers through technology across all major digital channels. Our cross-channel creative and technological strategies enable brands to maintain a powerful presence across the entire consumer journey, online and offline. Perion is dedicated to building an advertiser-centric universe, providing significant benefits to brands and publishers.

For more information, visit Perion's website at www.perion.com

Contact Information:

Dudi Musler
VP Investor Relations
+972 54 787 6785
dudim@perion.com