



Perion Network to Present at the 22nd Oppenheimer Annual Israeli Conference on Sunday, May 23rd

May 20, 2021

TEL AVIV & NEW YORK--(BUSINESS WIRE)--May 20, 2021-- [Perion Network Ltd.](#) (NASDAQ:PERI) a global advertising technology company that delivers holistic solutions across the three main pillars of digital advertising – ad search, social media and display / video / CTV advertising – announced today that management will participate in the 22nd Oppenheimer Annual Israeli Conference on Sunday, May 23.

Doron Gerstel, Perion's Chief Executive Officer and Maoz Sigron, Perion's Chief Financial Officer will be available throughout the day for one-on-one meetings with attending investors.

The company's presentation by Maoz Sigron, Chief Financial Officer, will take place on May 23rd at 11:00 AM Israel time / 04:00 AM Eastern Time.

About Perion Network Ltd.

Perion is a global technology company that delivers holistic strategic business solutions that enable brands and advertisers to efficiently "Capture and Convince" users across multiple platforms and channels, including interactive connected television – or iCTV. Perion achieves this through its Synchronized Digital Branding capabilities, which are focused on high impact creative; content monetization; its branded search network, in partnership with Microsoft Bing; and social media management that orchestrates and optimizes paid advertising. This diversification positions Perion for growth as budgets shift across categories.

Source: Perion Network Ltd.

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Source: Perion Network Ltd