



## **Perion Network to Participate at the 34th Roth Capital Conference, in California, on Monday, March 14**

March 3, 2022

TEL AVIV & NEW YORK--(BUSINESS WIRE)--Mar. 3, 2022-- [Perion Network Ltd.](#) (NASDAQ:PERI) a global advertising technology company that delivers holistic solutions across the three main pillars of digital advertising – ad search, social media and display / video / CTV advertising – announced today that management will participate in the 34th Roth Capital Conference - held at the Ritz Carlton Laguna Niguel in Dana Point, California. - on Monday, March 14, 2022.

Maoz Sigron, Perion's Chief Financial Officer will be available throughout the day for one-on-one meetings with attending investors.

For more information about the conference or to schedule a one-on-one meeting with management, please contact Perion Investor Relations at [investors@perion.com](mailto:investors@perion.com) or your Roth Capital salesperson.

### **About Perion Network Ltd.**

Perion is a global technology company that delivers holistic strategic business solutions that enable brands and advertisers to efficiently “Capture and Convince” users across multiple platforms and channels, including interactive connected television – or iCTV. Perion achieves this through its Synchronized Digital Branding capabilities, which are focused on high impact creative; content monetization; its branded search network, in partnership with Microsoft Bing; and social media management that orchestrates and optimizes paid advertising. This diversification positions Perion for growth as budgets shift across categories.

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