

## Perion Network to Announce Third Quarter 2021 Financial Results on October 26, 2021

October 8, 2021

TEL AVIV, Israel & NEW YORK--(BUSINESS WIRE)--Oct. 8, 2021-- Perion Network Ltd. (NASDAQ: PERI), a global advertising technology company that delivers a holistic solution across the main pillars of digital advertising – search, social media, display, and video / CTV – announced today that it will release its financial results for the third quarter ended September 30, 2021, on Tuesday, October 26, 2021, prior to the opening of the financial markets.

## Conference call

Perion management will host a ZOOM conference call on October 26, 2021 at 8:30 a.m. ET to discuss the third quarter's results. Please join the call using the following Zoom link:

https://incommconferencing.zoom.us/webinar/register/WN\_Pv\_H9FZRSxO3ockGT2o4ZA

## About Perion Network Ltd.

Perion is a global technology company that delivers strategic business solutions that enable brands and advertisers to efficiently "Capture and Convince" users across multiple platforms and channels, including interactive connected television – or iCTV. Perion achieves this through its Synchronized Digital Branding capabilities, which are focused on high impact creative; content monetization; its branded search network, in partnership with Microsoft Bing; and social media management that orchestrates and optimizes paid advertising. This diversification positions Perion for growth as budgets shift across categories.

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Source: Perion Network Ltd.