



July 20, 2017

Perion Network to Announce Second Quarter 2017 Financial Results on August 3, 2017

NEW YORK & TEL AVIV, Israel--(BUSINESS WIRE)-- Perion Network Ltd. (NASDAQ:PERI), today announced that it will release its financial results for the second quarter ended June 30, 2017, on August 3, 2017 prior to the financial markets open.

Perion management will host a conference call to discuss the results at 10 a.m. ET that day.

Details are as follows:

- | Conference ID: 6585658
- | Dial-in number from within the United States: 1-888-857-6930
- | Dial-in number from Israel: 1-80-925-8243
- | Dial-in number (other international): 1-719-325-4893
- | Playback available until August 10, 2017 by calling 1-844-512-2921 (United States) or 1-412-317-6671 (international). Please use PIN code 6585658 for the replay.
- | Link to the live webcast accessible at www.perion.com/ir-events/

About Perion Network Ltd.

Perion is a global technology company that delivers advertising solutions to brands and publishers. Perion is committed to providing data-driven execution, from high-impact ad formats to branded search and a unified social and mobile programmatic platform. More information about Perion may be found at www.perion.com, and follow Perion on Twitter @perionnetwork.

Source: Perion Network Ltd.

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Perion Network Ltd.

Angie Geffen
Investor Relations
+972 (73) 398-1000
Perion.Investor.Relations@perion.com

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