

Perion Announces Participation in Leading Investor Conferences in November and December 2025

New York & Tel Aviv- November 3, 2025 – <u>Perion Network Ltd.</u> (NASDAQ and TASE: <u>PERI</u>), a leader in advanced technology solving for the complexities of modern advertising, today announced its participation in the following upcoming investor conferences:

16th Annual Craig-Hallum Alpha Select Conference

- New York, November 18
- o One-on-one and small group meetings with Perion's CEO and CFO

• 14th Annual ROTH Technology Conference

- o New York, November 19
- o One-on-one and small group meetings with Perion's CEO and CFO

• Raymond James TMT & Consumer Conference

- o December 8th, New York
- o One-on-one and small group meetings with Perion's CEO and CFO
- o Fireside chat with Perion's CEO, Tal Jacobson, at 1:40 pm ET
- o Register to watch the live webcast: https://wsw.com/webcast/rj132/peri/1599264

Tal Jacobson, CEO, and Elad Tzubery, CFO, will host one-on-one meetings with investors. To request a meeting, please contact your representatives at Craig-Hallum, ROTH, or Raymond James.

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About Perion Network Ltd.

Perion is helping agencies, brands and retailers get better results with their marketing investments by providing advanced technology across digital channels. Through the Perion One platform, we are making digital advertising more effective by building solutions that continuously adapt to connect the dots between data, creative and channels. For more information, visit Perion's website at www.perion.com

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