



Perion Announces Conference Participation in May 2025

New York & Tel Aviv– May 6, 2025 – [Perion Network Ltd.](#) (NASDAQ and TASE: [PERI](#)), a leader in advanced technology solving for the complexities of modern advertising, announced today that it will participate in the **20th Annual Needham Technology, Media & Consumer 1x1 Conference** on May 13th in New York, and in the **Oppenheimer 26th Annual Israeli Conference** on May 18th in Israel.

Tal Jacobson, CEO, and Elad Tzubey, CFO will host one-on-one meetings with investors. To schedule a meeting with the Company, please contact your representative at Needham and at Oppenheimer.

Mr. Jacobson, accompanied by Stephen Yap, Perion's CRO, will also participate in a fireside chat at the Needham conference on May 13. A live webcast of the fireside chat will be available on the company's website at 10:15 am Eastern Time that day, and can be accessed by the following link:

<https://wsw.com/webcast/needham147/peri/2257632>

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About Perion Network Ltd.

Perion is helping agencies, brands and retailers get better results with their marketing investments by providing advanced technology across digital channels. Through the Perion One platform, we are making digital advertising more effective by building solutions that continuously adapt to connect the dots between data, creative and channels. For more information, visit Perion's website at www.perion.com

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