



## **Perion to Participate in the 28th Annual Needham Growth Conference on January 14<sup>th</sup>, 2026**

**New York & Tel Aviv– January 5, 2026** – [Perion Network Ltd.](#) (NASDAQ and TASE: [PERI](#)), a leader in advanced technology solving for the complexities of modern advertising, today announced it will participate in the *28<sup>th</sup> Annual Needham Growth Conference* on January 14<sup>th</sup> in New York.

Tal Jacobson, CEO, and Elad Tzubery, CFO, will host one-on-one meetings with investors. To request a meeting, please contact your representatives at Needham.

Mr. Jacobson will also participate in a fireside chat at 9:30 am Eastern Time. A live webcast of the fireside chat will be available on the company's website and can be accessed by the following link: <https://wsw.com/webcast/needham148/peri/2258928>

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### **About Perion Network Ltd.**

Perion is helping agencies, brands and retailers get better results with their marketing investments by providing advanced technology across digital channels. Through the Perion One platform, we are making digital advertising more effective by building solutions that continuously adapt to connect the dots between data, creative and channels. For more information, visit Perion's website at [www.perion.com](http://www.perion.com)

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