



Perion Announces Participation in Leading Investor Conferences in August and September 2026

New York & Tel Aviv – July 22, 2026 – [Perion Network Ltd.](#) (NASDAQ and TASE: [PERI](#)), an advanced technology leader solving for the complexities of digital advertising through AI-native execution infrastructure, today announced its participation in the following upcoming investor conferences:

- **Canaccord Genuity's 46th Annual Growth Conference**

- August 11, Boston, in-person
- One-on-one and small group meetings with Perion's management
- Fireside chat with CEO, Tal Jacobson, at 2:30pm ET
- Register to watch the live webcast:

<https://event.summitcast.com/view/WuFmFdTcA9mVsUGHZJFU62/2cDUTGrD4VJiGEC7Ye7iWr>

- **Oppenheimer 29th Annual Technology, Internet & Communications Conference**

- August 12, Virtual
- One-on-one and small group meetings with Perion's management

- **Lake Street 10th Annual Best Ideas Growth Conference**

- September 10, New York, in-person
- One-on-one and small group meetings with Perion's management

Perion's management will host one-on-one meetings with investors in both conferences. To request a meeting, please contact your representatives at Canaccord Genuity, Oppenheimer, or Lake Street.

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About Perion Network Ltd.

Perion is an advanced technology leader redefining advertising through AI-native infrastructure, delivering real-time media execution across CTV, digital out-of-home, commerce and retail media, social and digital environments. Powered by Outmax, the company's proprietary AI engine, Perion helps brands, agencies, and retailers optimize spend and performance, driving measurable outcomes at scale.

For more information, visit Perion's website at www.perion.com



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