



Perion Announces Participation in Leading Investor Conferences in August and September 2025

New York & Tel Aviv– July 28, 2025 – [Perion Network Ltd.](#) (NASDAQ and TASE: [PERI](#)), a leader in advanced technology solving for the complexities of modern advertising, today announced its participation in the following upcoming investor conferences:

- **Canaccord Genuity 45th Annual Growth Conference**
 - Boston, August 12
 - Fireside chat with Perion's CEO, Tal Jacobson at 8:00am ET
 - Watch live webcast: <https://wsw.com/webcast/canaccord108/peri/2518128>
- **Oppenheimer 28th Annual Technology, Internet & Communications Conference**
 - Virtual, August 13
 - Fireside chat with Perion's CEO, Tal Jacobson at 9:55am ET
 - Watch live webcast: <https://wsw.com/webcast/oppenheimer43/peri/2782512>
- **Lake Street Best Ideas Growth (BIG 9) Conference** on September 11th in New York

Tal Jacobson, CEO, and Elad Tzubey, CFO, will host one-on-one meetings with investors. To request a meeting, please contact your representatives at Canaccord Genuity, Oppenheimer, or Lake Street Capital Markets.

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About Perion Network Ltd.

Perion is helping agencies, brands and retailers get better results with their marketing investments by providing advanced technology across digital channels. Through the Perion One platform, we are making digital advertising more effective by building solutions that continuously adapt to connect the dots between data, creative and channels. For more information, visit Perion's website at www.perion.com

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